



## **The Story of Red Bird** **(The short version!)**

In 1952 the song writing team Jerry Leiber and Mike Stoller had their first hit with Charlies Brown's "Hard Times". In 1953 they formed Spark Records for the singing group The Robins. It was all on the West Coast, but when The Robins had a hit with "Smokey Joe's Café" and got nationwide distribution by Atlantic, who even bought Spark Records, the song writing team moved to New York.

The remains of The Robins became The Coasters, who had several hits written by Leiber & Stoller. All was in the R&B genre. Then they moved to the new Rock and Roll wave and Elvis started to record their songs. Most well known is perhaps "Jailhouse Rock". While connected to Atlantic Leiber & Stoller wrote songs for Ruth Brown, Big Joe Turner, Clyde McPhatter and LaVern Baker. Then they were asked to help resurrect The Drifter's career. Later on it led to the solo career of Ben E. King the lead singer. A young Phil Spector was the producer overseen by Leiber & Stoller.

In 1962 they split with Atlantic over disagreement about their royalty. They often only got 2 cents a record for producing and writing. Jerry Leiber is cited for saying: "Why should we settle for two cents when we could have our own record company and get twenty-one cents?" So – in November 1963 - they formed a new record company with two labels: Daisy and Tiger. They got Jeff Barry and Ellie Greenwich to produce and write. Leiber & Stoller were still producing and writing for other companies.

In 1964 they started a third label: RED BIRD and hit the # 1 in April 1964 with the second release: The Dixie Cups with "Chapel of Love". Later they even added a fourth label: Blue Cat. In April 1966 Leiber & Stoller sold RED BIRD and Blue Cat for 1\$, just to get out of it. They were clever enough to hold on to the publishing rights! A total of 83 releases were made. Many released on both Red Bird and Tiger.

Most of the illustrations are from my own collection, but I have borrowed a few from other collectors. The stamp "NR" means "No Return". The dealer got a nice price, but could not return unsold items.

The Latin Quarters

Mira Mira/Mambito

RB 10-000 1964-

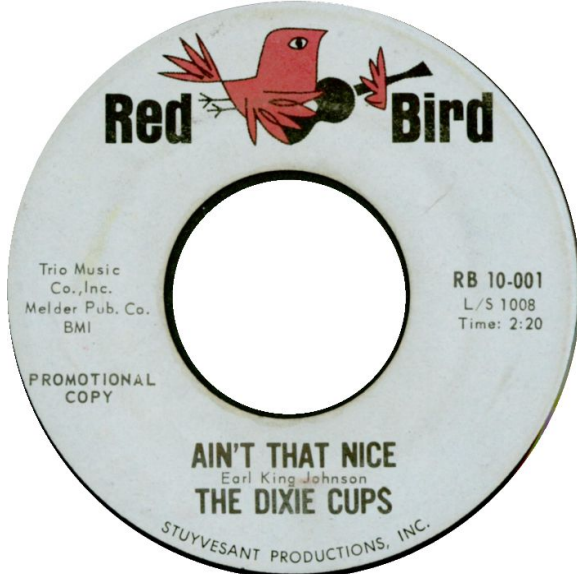


RB 10-000

The Dixie Cups

Chapel Of Love/Ain't That Nice

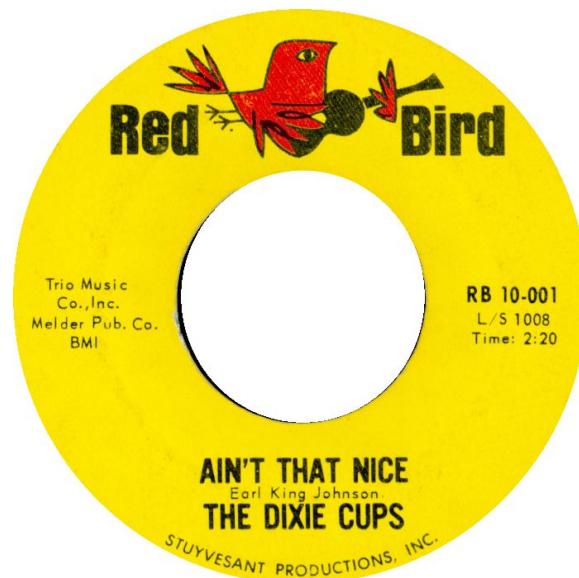
RB 10-001 1964-



RB 10-001 Promotional copy



RB 10-001



RB 10-001



Jersey Red

Shine On Harvest Moon/No Other Baby

RB 10-002 1964-



Promotional copy RB-10-002



RB 10-002



The Jelly Beans

I Wanna Love Him So Bad /So Long

RB 10-003 1964-



RB 10-003

The Lovejoys

It's Mighty Nice/Payin' (For The Wrong I've Done) RB 10-003 1964-



Promotional copy

Chi-Chi McCauley      I Know He Loves Me/Memory Lane Without You   RB 10-004   1964-



Promotional copy

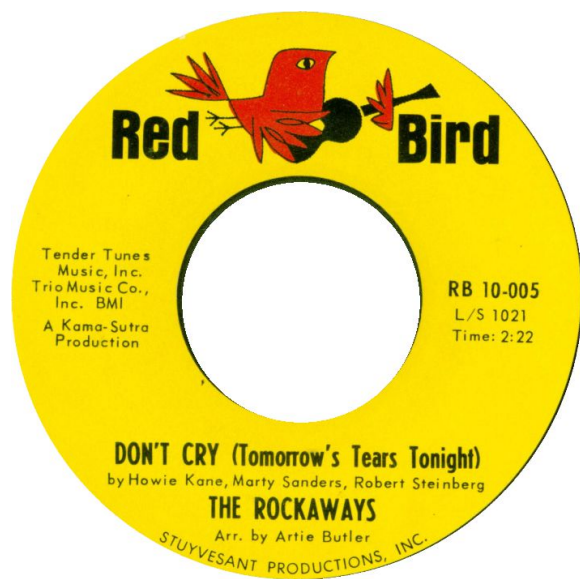


The Rockaways

Top Down Time/Don't Cry (Tomorrow's Tears Today) RB 10-005 1964-



RB 10-005 - Promotional copy



RB 10-005



The Dixie Cups

People Say/Girls Can Tell

RB 10-006 1964-



RB 10-006 – Promotional copy



RB 10-006



RB 10-006



RB 10-006

The Honeyman

James Junior/Brother Bill (The Last Clean Shirt) RB 10-007 1964-



RB 10-007 - Promotional copy



RB 10-007



The Shangri-Las

Remember (Walkin' In The Sand)/It's Easier To Cry RB 10-008 1964-



RB 10-008 – Promotional copy



RB 10-008



RB 10-008

The Butterflies

Good Night Baby/The Swim

RB 10-009 1964-



Promotional





RB 10-009



RB 10-009





RB 10-009

Alvin Robinson

Down Home Girl/Fever

RB 10-010 1964-



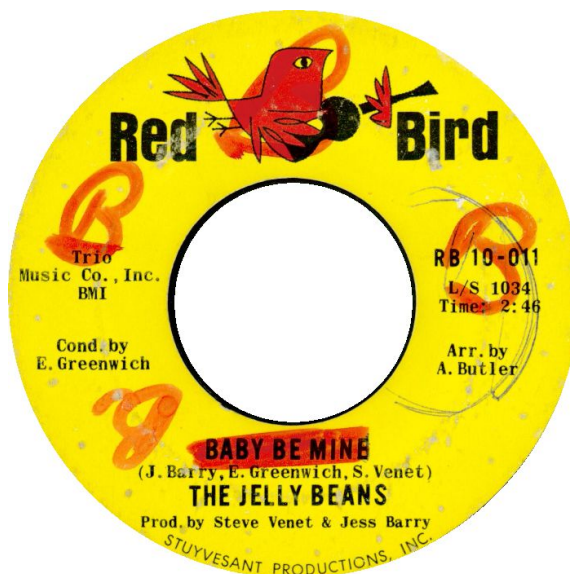
RB 10-010

The Jelly Beans

Baby be mine/The Kind Of Boy You Cant' Forget RB 10-011 1964-



RB 10-011 Promotional Copy



RB 10-011



RB 10-011



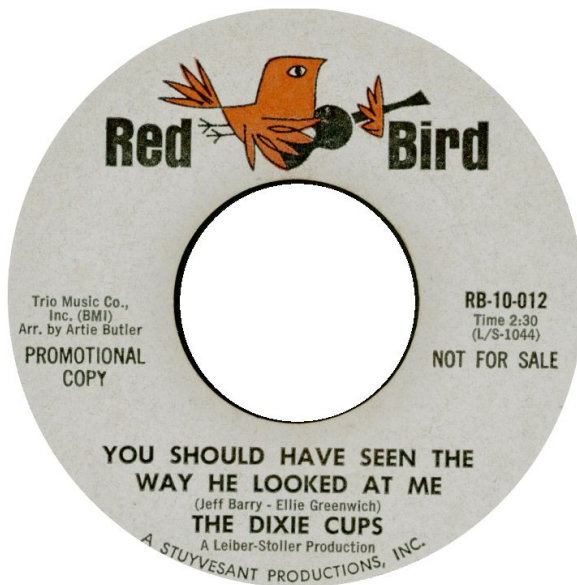
RB 10-011



The Dixie Cups

You Should Have Seen The Way He Looked At Me/  
No True Love

RB 10-012 1964-



Promotional copy RB 10-012



RB 10-012



RB 10-012

The Cast  
Roger Mudslinger...

Election Year 1964 Part 1/Part 2

RB 10-013 1964-



RB 10-013

The Shangri-Las

Leader Of The Pack/What Is Love

RB 10-014 1964-



Promotional copy



RB 10-014



Barry Mann

Talk To Me Baby/Amy

RB 10-015 1964-



RB 10-015 - Promotional copy



RB 10-015



RB 10-015

The Butterflies

I Wonder/Gee Baby

RB 10-016 1965-



RB 10-016 Promotional copy

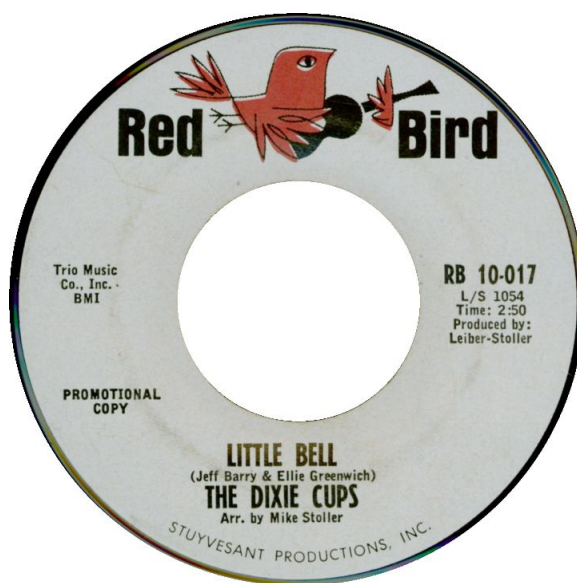


RB 10-016

The Dixie Cups

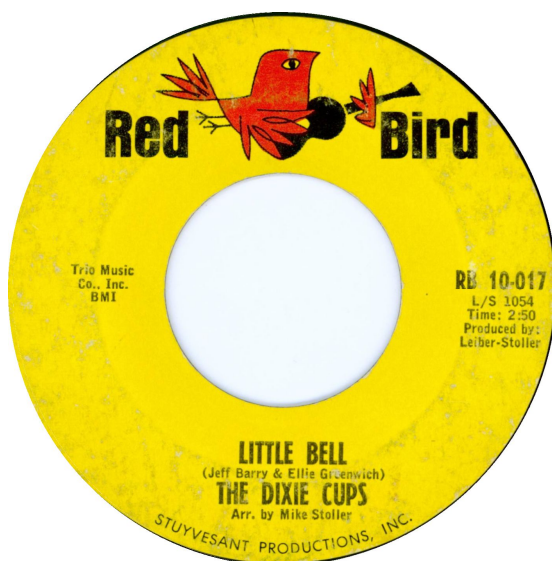
Little Bell/Another Boy Like Mine

RB 10-017 1965-



RB 10-017 Promotional copy





RB 10-017



RB 10-017

The Shangri-Las

Twist And Shout/Give Him A Great Big Kiss

RB 10-018 1965-



RB 10-018



RB 10-018





The Shangri-Las

Maybe/Shout

RB 10-019 1965-



RB 10-019 – Promotional copy



RB 10-019

The Trade Winds

New York Is A Lonely Town/Club Seventeen

RB 10-020 1965-



Promotional copy



RB 10-020



Roddie Joy

Come Back Baby/Love Hit Me With A Wallop

RB 10-021 1965-



RB 10-021 – Promotional copy





RB 10-021

Jimmy Rice

Spanish Perfume/

The Grass Is Always Greener (On The Other Side) RB 10-022 1965-



RB 10-022 - Promotional copy



RB 10-022

Steve Rossi

I'll Set My Love To Music/My Claire de Lune

RB 10-023 1965-



RB 10-023 Promotional copy



RB 10-023

The Dixie Cups

Gee Baby Gee/Iko Iko

RB 10-024 1965-



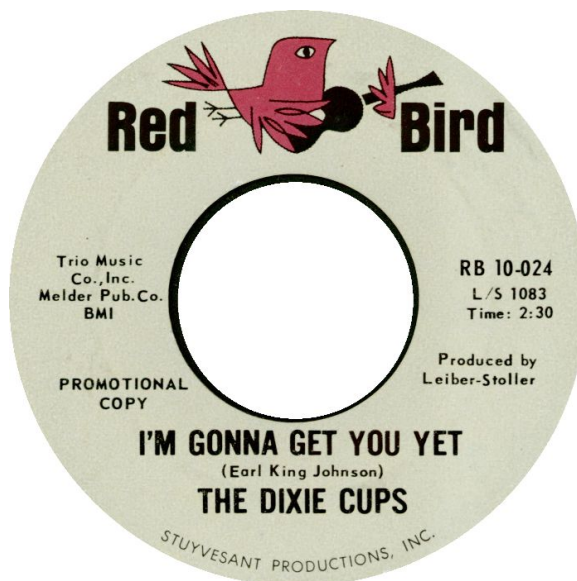
RB 10-024



The Dixie Cups

I'm Gonna Get You Yet/Iko Iko

RB 10-024 1965-



RB 10-024 Promotional copy



RB 10-024

The Shangri-Las

Out In The Streets/The Boy

RB 10-025 1965-



RB 10-025

Jeff Barry

I'll Still Love You/Our Love Can Still Be Saved

RB 10-026 1965-



RB 10-026 Promotional copy





RB 10-026

Jimmy Rice

Or Not At All/Nobody But You

RB 10-027 1965-



Promotional copy





RB 10-027

**The Trade Winds**

**The Girl from Greenwich Village/  
There's A Rock'n'Roll Show In Town**

**RB 10-028 1965-**





RB 10-028

Steve Rossi

Nobody But You/Where's The Girl

RB 10-029 1965-



Promotional copy

The Shangri-Las

Give Us Your Blessings/Heaven Only Knows

RB 10-030 1965-



RB 10-030



RB 10-030



Roddie Joy

He's So Easy To Love/The La La Song

RB 10-031 1965-



Promotional copy





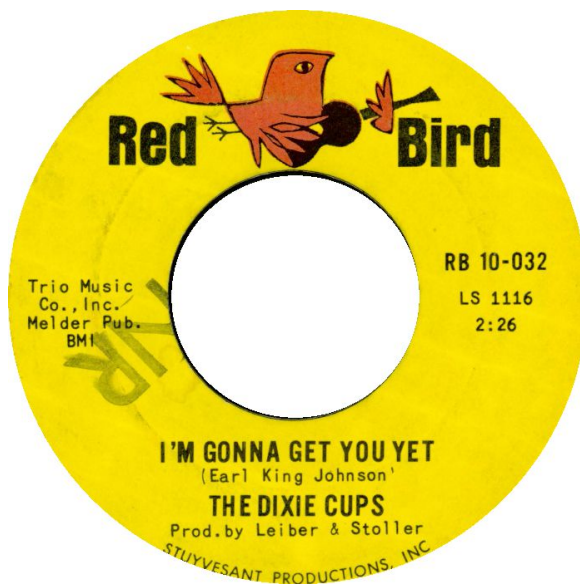
**The Dixie Cups**

**I'm Gonna Get You Yet/  
Gee The Moon Is Shining Bright**

**RB 10-032 1965-**



Promotional copy



RB 10-032

The Trade Winds

The Party Starts At Nine/Summertime Girl

RB 10-033 1965-



Promotional copy





Ellie Greenwich

Baby/You Don't Know

RB 10-034 1965-

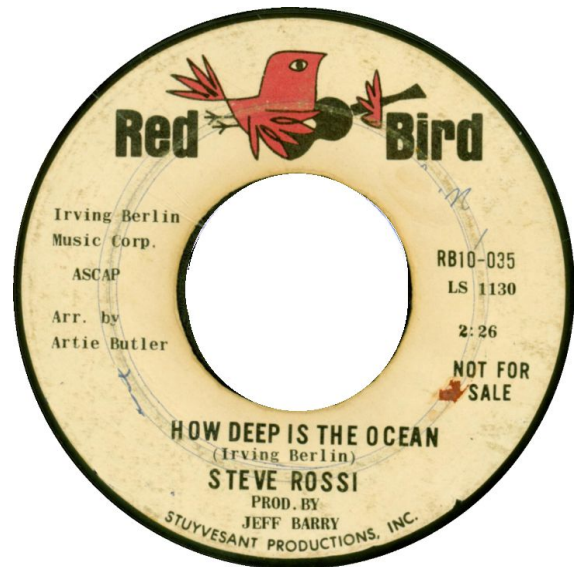


Promotional copy

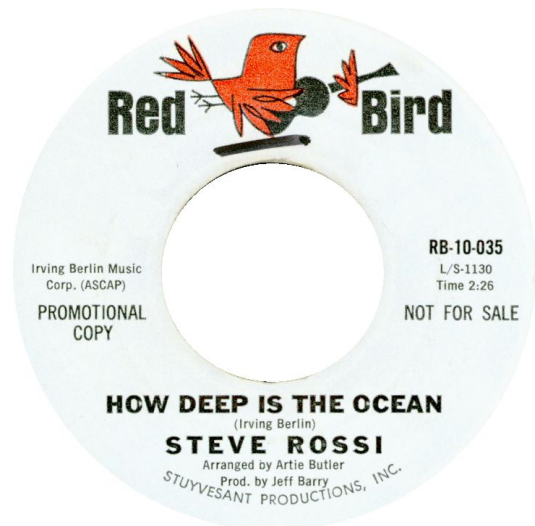
Steve Rossi

Try To Remember/How Deep is The Ocean

RB 10-035 1965-



Promotional copy - RB 10-35



Promotional copy – RB 10-035

The Shangri-Las

Right Now And Not Later/  
The Train From Kansas City

RB 10-036 1965-



RB 10-036

Roddie Joy

If There's Anything Else You Want/Stop

RB 10-037 1965-



Promotional copy





RB 10-037

Tony Jackson

Stage Door/That's What I Want

RB-10-038 1965-



Sidney Barnes

You'll Always Be In Style / I'm So Glad

RB 10-039 1965-



Promotional Copy

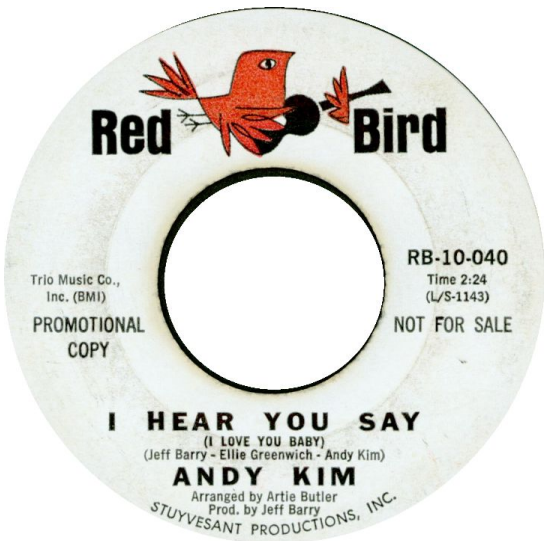




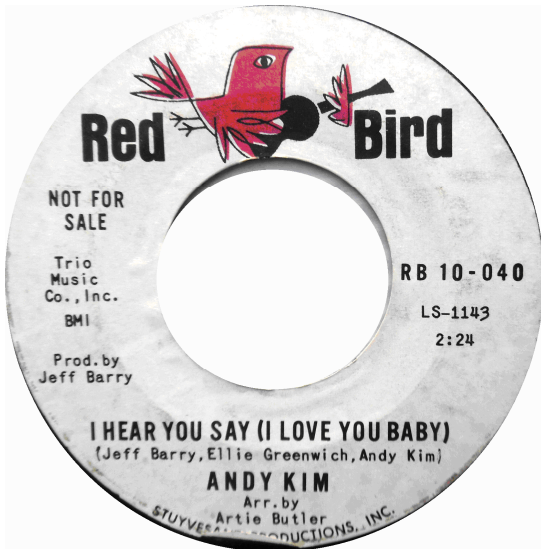
Andy Kim

I Hear You Say/Falling In Love

RB 10-040 1965-



RB 10-040 – Promotional Copy



Promotional Copy





Scans: Mike Shakopee, Minnesota

Orpheus

My Life/Music Minus Orpheus

RB 10-041 1965-



RB 10-041 - Promotional copy



Promotional copy

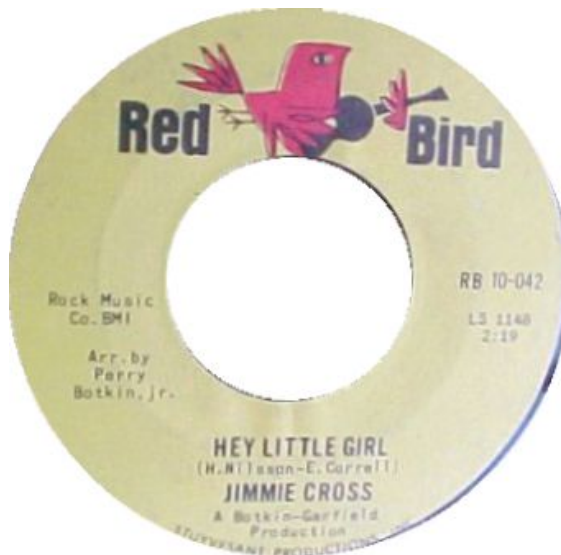
Jimmie Cross

Hey Little Girl/Super-Duper Man

RB 10-042 1965-



RB 10-042 - Promotional copy





The Shangri-Las

Sophisticated Boom Boom/  
I Can Never Go Home Anymore

RB 10-043 1965-



RB 10-043 Promotional

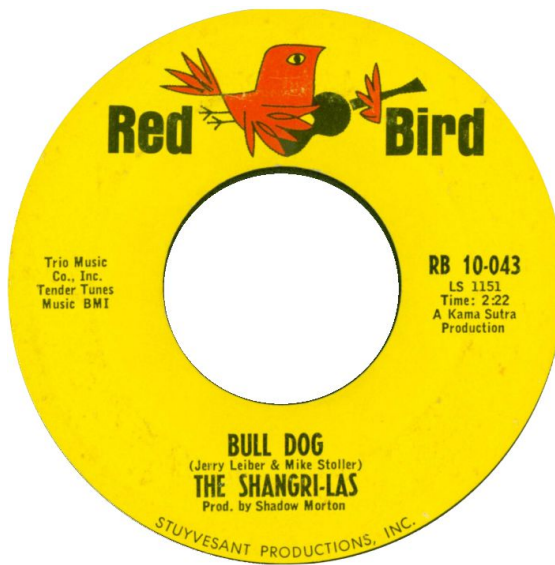


RB 10-043

The Shangri-Las

Bull Dog/I Can Never Go Home Anymore

RB 10-043 1965-



RB 10-043



RB 10-043



RB 10-043



RB 10-43

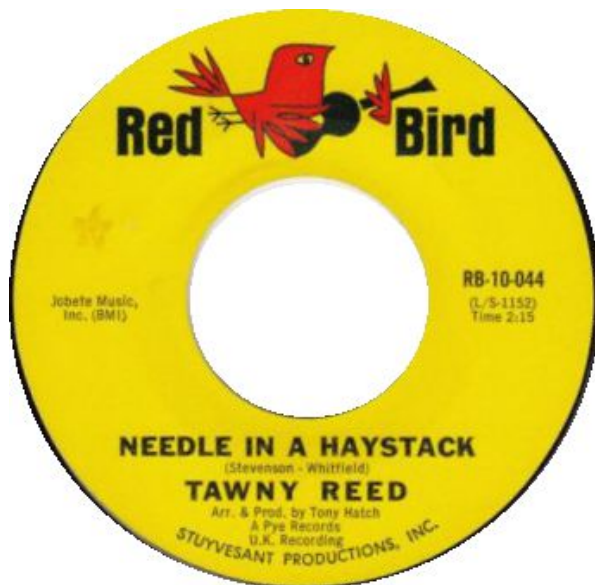


Tawny Reed

Needle In A Haystack/I Got A Feeling

RB 10-044 1965-





Murray The K

It's What's Happenin' Baby/Sins Of A Family

RB 10-045 1965-



RB 10-045 – Promotional Copy



**The Poets**                      **Merry Christmas Baby/I'm Stuck On You**                      **RB 10-046**    **1965-**  
The Poets -- Don McPherson, Luther Simmons, and Tony Silvester (later = The Insiders)



RB 10-046



John Hammond

I Wish You Would/I Can Tell

RB 10-047 1966-



RB 10-047 - Promotional copy



Cover signed by John Hammond when he played at  
Copenhagen Blues Festival in Sep. 2003



Mr. and Mrs. John Hammond at the Mojo Blues Bar 2003.  
He is signing my ticket.



RB 10-047

The Shangri-Las

Long Live Our Love/Bull Dog

RB 10-048 1966-



The Shangri-Las

Long Live Our Love/Sophisticated Boom Boom

RB 10-048 1966-



RB 10-048 - Promotional copy





RB 10-048



RB 10-048

Justin Hayward

London Is Behind Me/Day Must Come

RB 10-049 1966-

Herman Grimes

Thought I Had It Made/You Can't Take Back Kisses RB 10-050 1966-



RB 10-050

Ral Donner

Love Isn't Like That/  
It Will Only Make Me Love You More  
(also RB 10-057)

RB 10-051 1966-

The Frugal Sound

Norwegian Wood/Cruel To Be Kind

RB 10-052 1966-



RB 10-052 - Promotional copy



RB 10-052

The Shangri-Las

Dressed In Black/He Cried

RB 10-053 1966-



RB 10-053

Sidney Barnes

I Hurt On The Other Side/Switchy Walk

RB 10-054 1966-



**The Insiders**

**Chapel Bells Are Calling/I'm Stuck On You**

**RB 10-055 1966-**

= The Poets -- Don McPherson, Luther Simmons, and Tony Silvester



RB 10-055

**Unreleased?**

**RB 10-056 1966-**

**Ral Donner**

**Love Isn't Like That/**

**It Will Only Make Me Love You More**

**RB 10-057 1966-**





The Jelly Beans

I'm Hip To You/You Don't Mean No Good

RB 10-058 1965-



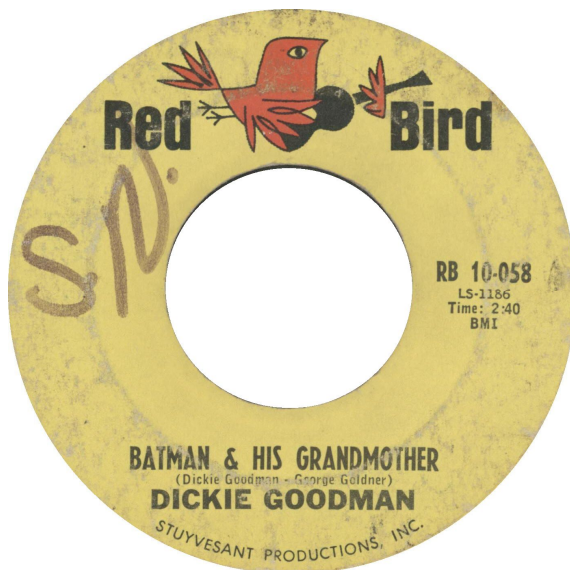
Dickie Goodman

Batman & His Grandmother/Suspense

RB 10-058 1966-



RB 10-058 - Promotional copy



RB 10-058



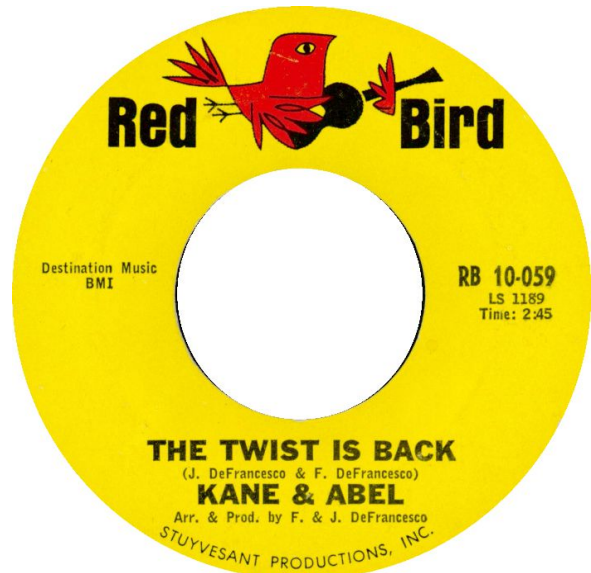
Kane & Abel

He Will Break Your Heart/The Twist Is Back

RB 10-059 1966-



RB 10-059 – Promotional copy



RB 10-059

The New York Sounds    Good Lovin'/ Drag Street

RB 10-060    1966-



RB 10-060 - Yellow! Promotional copy

The Ramblers

Oh What Can I Do/Baby Come Back

RB 10-061    1966-



Promotional copy

The Silence

Hey You Lolita/Wanda

RB 10-062    1966-

?

RB 10-063    1966-

The Fifth Estate

Love Is All A Game/Like I Love You

RB 10-064 1966-



The Young Generation The Hideaway/Hymn Of Love

RB 10-065 1966-



RB-10-065 - Promotional copy





RB 10-065

006

Like What, Me Worry/Why Can't I Stay

RB 10-066 1966-



Promotional copy



Greg & The Unknowns Oscillaton/Red Beats

RB 10-067 1966-



The Shangri-Las

Past, Present And Future/  
Love You More Than Yesterday

RB 10-068 1966-



RB 10-068

The Shangri-Las

Past, Present And Future/Paradise

RB 10-068 1966-



RB 10-068



The Seven Of Us

The Way To Your Heart/How Could You

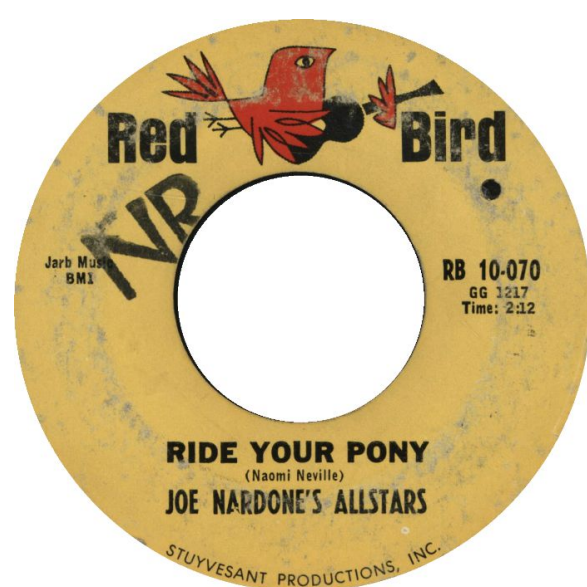
RB 10-069 1966-



RB 10-069 Promotional copy

Joe Nardone's All Stars Shake A Hand/Ride Your Pony

RB 10-070 1966-



RB 10-070

**Bobby Moore And The Formosts**

**Girl You Do Something To Me/  
It Was A Lie**

**RB 10-071 1966-**



**RB 10-071**

**The Do's And The Don'ts I Wonder If She Loves Me/  
Our Love May Not Live Again**

**RB-10-072 1966-**



**Promotional copy RB 10-072**



RB 10-072

Charlie Stone

Doctor Seven/Runnin' Wild

RB 10-073 1966-

The Shaggy Boys

Stop The Clock/The Morning

RB 10-074 1966-



RB 10-074 - Promotional copy





RB 10-074

hanan Dale

Little Girl (You'll Want Me Someday)/I'm Blue

RB 10-075 1966-



The Secrets

Every Day/A Smile Upside Down

RB 10-076 1966-

?

RB 10-077 1966-

The Four-Evers

You Never Had It So Good/What A Scene

RB 10-078 1966-



Promotional copy RB 10-078

Billy Soll

The Bells/Have You Ever Told Her

RB 10-079 1966-

The Seven Of Us

Jamboree/It's Not Easy To Forget

RB 10-080 1966-



RB 10-080 Promotional copy

?

RB 10-081 1966-

The Five Cards Stud

Be Bop A Lula/Everybody Needs Somebody

RB 10-082 1967-



RB 10-082 - Promotional copy

The Odds And Ends

Never Learn/(Hey Little Girl) Before You Go

RB 10-083 1967-

